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Ad documents

High resolution PDF (300 dpi)

Deadline for printing documents

3 weeks prior to date of publication.

Bilingual

Italian/English

Basic printing type

Futura

Format

DIN A4, 210 x 297 mm

Type area

187 x 255 mm

Width of columns

3 columns at 59 mm
4 columns at 43 mm

Subscription prices

ONLINE copy (4 copies/year)

EUR 20,-

Bank accounts

Deutsche Bank Hamburg
IBAN
DE96200700240752882100
Bank code 200 700 24
Account No. 75 288 21

Postbank Hamburg
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Bank code 200 100 20
Account No. 74 40 74-207

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Terms of payment

Net upon receipt of invoice.

Surcharges/rebates

Special placement +10 %
(rebate not illegible)

Bleed +15 %
(rebate not illegible)

3 mm additional trim per each bled edge.
2/1 spread bleed additional 6 mm gutter edge trim.

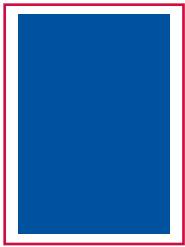
Reductions

Ad in 2 issues - 5 %
Ad in 4 issues - 10 %

Rebates will only be granted for
orders placed within one calendar-year.

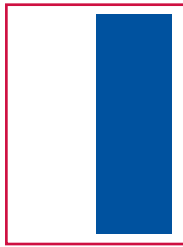
Prices and sizes for ads 2010

1/1 page



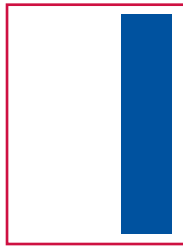
187 x 255 mm
EUR 420

1/2 page vertical



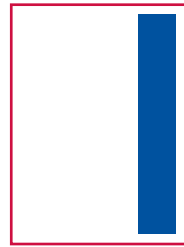
91 x 255 mm
EUR 220

1/3 page vertical



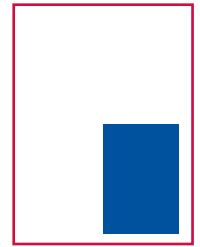
59 x 255 mm
EUR 150

1/4 page vertical



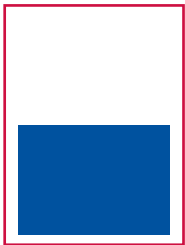
43 x 255 mm
EUR 120

1/4 page 2-column



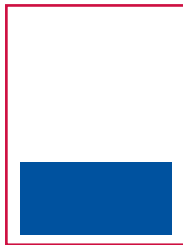
91 x 125 mm
EUR 120

1/2 page horiz.



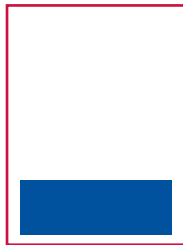
187 x 125 mm
EUR 220

1/3 page horiz.



187 x 85 mm
EUR 150

1/4 page horiz.



187 x 64 mm
EUR 120

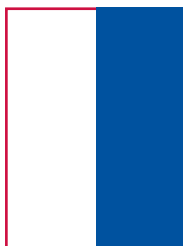
Ads in type area
(dimensions in width x height mm)

1/1 page



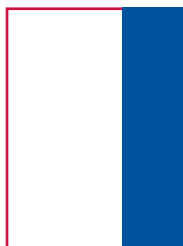
210 x 297 mm

1/2 page vertical



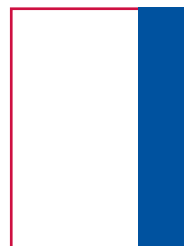
105 x 297 mm

1/3 page vertical



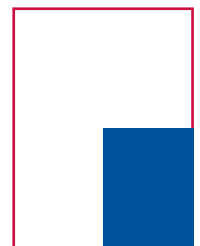
70 x 297 mm

1/4 page vertical



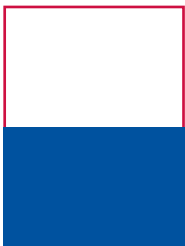
52 x 297 mm

1/4 page 2-column



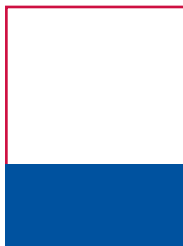
105 x 148 mm

1/2 page horiz.



210 x 148 mm

1/3 page horiz.



210 x 99 mm

1/4 page horiz.



210 x 74 mm

Ads with bleed,
price plus 15 %
(dimensions in width x height mm)

2nd cover page EUR 1.000,-
3rd cover page EUR 1.000,-
4th cover page EUR 1.000,-

Column entries "What & Where?"

10 lines = EUR 308 (4 issues),
(each add. line = EUR 7,70).
Minimum 1 year, cancellation
3 months prior to expiry date.